

# Official Rules & Regulations

## AMCC Calendar Photo Promotion

These are the official rules and regulations (“Official Rules”) for the Promotion known as the 2020 AMCC Calendar Promotion (the “Promotion”) sponsored by the Alaskan Malamute Club of Canada (AMCC) (the “Sponsor”). By entering the Promotion, you agree to be bound by these Official Rules. The start and end dates and times, and any other information relevant to entering, participating or winning are identified below. No purchase is necessary to enter.

### 1. ELIGIBILITY:

Subject to these Official Rules, the Promotion is open to all residents of Canada (“CAN”) who have reached the age of majority in their respective province of residence (“Entrants”).

### 2. DISQUALIFICATION/INELIGIBILITY:

This Promotion is not open to board members of the Sponsor. If you are not an Entrant, or are otherwise in breach of these Official Rules, you will not be entitled to a Prize even if your name is drawn. In the event it is determined that an Entrant has entered in a fashion not sanctioned by these Official Rules, the Entrant will be disqualified and all of the entries submitted by the Entrant will be disqualified.

### 3. HOW TO ENTER THE PROMOTION:

Beginning on May 10, 2020 and continuing until June 10, 2020 at 11:59 p.m EST, a person may enter the Promotion by submitting a photograph (“Entry”) to [www.alaskanmalamute.ca/events/calendars](http://www.alaskanmalamute.ca/events/calendars), the Sponsor’s “Promotion Page.” There is a limit of 3 entries per Entrant for the duration of the Promotion.

In order to qualify, an Entrant must submit a photograph that meets the following requirements: must have been taken in Canada; depict the Alaskan Malamute in part or whole; and both the photo and depicted Alaskan Malamute must be owned by the Entrant. The photo must be in landscape orientation (Horizontal) and high resolution (300 dpi) to be suitable for print production. Winning photos from 2019 are not eligible to enter. Winning Entrants from 2019 are permitted to submit a different Entry.

By entering a photograph in the Promotion, the Entrant warrants that she/he/they is the owner of the work, holds its copyright, and grants the Sponsor a royalty-free, worldwide, perpetual and non-exclusive licence to display, distribute, and reproduce the work, in whole or in part, in any media now existing or subsequently developed for any purpose of the Sponsor, including future promotional purposes by the Sponsor. The Entrant also warrants that he/she/they has the permission of and has obtained a release from anyone whose likeness, in whole or in part, is captured in the photograph for use in The Promotion. The Sponsor may request a copy of such permission and release on request from the Sponsor for any photograph in which a person is recognizable. Any liability for copyright infringement or violations of privacy resulting from a photograph are the sole responsibility of the Entrant and the Entrant agrees to release and indemnify the Sponsor from any claims, actions or proceedings related to the Sponsor’s use of the photograph.

AMCC Board Members or representatives of the Sponsor will approve photos before they are publicly posted. The Sponsor retains the right to reject any photo that it deems inappropriate or offensive to community standards, or that violates the Official Rules or any other Promotion regulation.

### 4. VOTING:

Entries that meet the eligibility requirements will be posted to <https://www.facebook.com/AlaskanMalamuteClubOfCanada>. The public will be invited to vote beginning June 15, 2020 on the photos by using Facebook reactions. One reaction is equivalent to one vote. The five photos with the most reactions will be entitled to be featured in the 2020 Alaskan Malamute Club of Canada Calendar. Voting will close at 12:00pm EST on July 3, 2020.

## **5. AWARDING OF THE PRIZE:**

Each winner will have their photo placed on a page in the 2020 Alaskan Malamute Club of Canada Calendar (The Prize). The Prize has no cash value. Each selected winner will be contacted via the email provided upon entry within five (5) business days of the close of the promotion and notified of award. If selected winners do not respond within ten (10) business days of initial notification by email, the Prize shall be forfeited and Sponsor has the right, at its sole discretion, to select another winner. The Sponsor will coordinate the delivery of each Prize based on the location of the winner.

If a winner cannot use the Prize as awarded, they must notify the Sponsor when responding to the initial notification of winning. Prizes shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed.

Any information provided will only be used for the purpose of distributing the Prizes. The names of winners will be posted publicly on the Promotion Page and AMCC's Facebook Page. Winners may be required to provide proof of identification.

## **7. GENERAL:**

- i. Each Entrant agrees that the decisions of the Sponsor are final with respect to all aspects of the Promotion.
- ii. No correspondence will be entered into except with a selected winner. By entering the Promotion, each winner consents to the use of his/her name, photograph and/or likeness without further remuneration, in any and all media relating to any publicity carried out by or on behalf of the Sponsor in connection with this Promotion.
- iii. The Promotion is subject to all federal, provincial, and municipal laws and regulations.
- iv. The Prize has no cash surrender value and may be subject to an expiry date.
- v. The Prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed.
- vi. If the Prize cannot be awarded as described in the Official Rules, Sponsor reserves the right to substitute a Prize, or part of a Prize, with another of comparable value, as determined in its sole discretion.
- vii. Refusal by the winner to accept the Prize releases the Sponsor from any obligation toward the winner.
- viii. If an Entrant makes any false statement, she/he/they will be automatically disqualified from the Promotion.
- ix. The Sponsor and the independent Promotion organization accept no responsibility for loss, damage or claims caused by or resulting from the Promotion or acceptance of any Prize. The Sponsor will not be responsible for late, lost, illegible, incomplete, falsified or destroyed entries and all such entries are void. The Sponsor and the independent Promotion organization do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof.
- x. The Sponsor reserves the right to terminate or suspend the Promotion or to amend the Official Rules at any time and in any way, without prior notice, for any reason whatsoever. Without limiting the foregoing, if for any reason the Promotion is not capable of running as originally planned, for example as a result of tampering or infection by computer virus, the Sponsor reserves the right to terminate the Promotion and conduct a random draw from all previously received Qualifying Entries.

- xi. The Sponsor respects your right to privacy. Personal information collected from Entrants will only be used by the Sponsor and the independent Promotion organization to administer the Promotion and, only if consent is given at the time of registration, to provide the entrants with information regarding upcoming promotions and/or events from the Sponsor. If Entrants provide consent when entering the Promotion, that consent relates to collection, use and disclosure of personal information as set out in the Sponsor's privacy policy, available at [www.alaskanm Malamute.ca](http://www.alaskanm Malamute.ca).